Ernan E. Haruvy

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Education	 Ph.D., Economics, Univ of Texas at Austin, May 22, 1999. Dissertation: Initial Conditions and Adaptive Dynamics—An Approach to Equilibrium Selection. M.Sc., Economics, University of Texas at Austin, August 1996. B.B.A., Business Administration, University of Texas at Austin, August 1993
Courses taught	Intro to Economics, Intro to Macroeconomics, Intro to Microeconomics; Intermediate Microeconomics, Marketing Analytics; Marketing Strategy; Predictive Analytics; Web Analytics; Marketing Digital Applications; Interactive and Digital Marketing; Marketing Management; Market Design; International Marketing; Consumer Behavior.
Permanent Academic Positions	Full Professor. McGill Univ., Desautels Faculty of Management, Jan '20-now.

	Associate Editor: Management Science (2019-Present)
Editorial Positions	

Refereed Articles	 Haruvy, E. E., & Popkowski Leszczyc, P. T. (2024). Social media and nonprofit fundraising: the influence of Facebook likes. <i>European Journal of</i> <i>Marketing</i>, 58(1), 33-65.
	 Briesch, R., Haruvy, E., Voss, G. B., & Giraud Voss, Z. (2024). The countervailing effects of spatial competition in the performing arts: examining local versus traded market performance. <i>Journal of Cultural Economics</i>, 1-48.
	 Gonzalez-Arcos, C., Meath, C., Leszczyc, P.P., Haruvy, E., and An, J. (2023). Fostering sustainable investments through micro-investing platforms. <i>Scientific Reports</i> 13, 21194.
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	13. Haruvy, E. (2019) On the importance of relative payoffs in two-sided matching, <i>Journal of Institutional and Theoretical Economics</i> , 175(1), 58-85.
	14. Haruvy, E., Katok, E., Ma, Z., & Sethi, S. (2019). Relationship-specific investment and hold-up problems in supply chains: theory and experiments. <i>Business Research</i> , 12 (1), 45-74.
	15. Ariely, D., Gneezy, U., & Haruvy, E. (2018). Social norms and the price of zero. <i>Journal of Consumer Psychology</i> , 28(2), 180-191.
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