



SPF Application Form Section A - Cover Page

Project Title	مان با فالمعالم المعالم
PROJECT TEAM MEMBERS	
First Name & Last Name	Affiliation (select one)
Phone (daytime; only put #)	Specify if Other
Email Not to Not	Faculty/Unit/Organization F

Sustainabilit Projects Fur (SPF)



PROJECT TEAM MEMBERS (CONT'D)

	Project Team Member	Affiliation (select one)	<u>T, , • • , • , • , TF(</u>
Phone (day	vtime; only put #s)	Specify if Other	
Email	* * * * * * * * * * * * * * * * * * *	Faculty/Unit/Organization	F
6. Additional I	Project Team Member		
First Name	e & Last Name	Affiliation (select one)	T, , • • , • , • , T F(
Phone (day	rtime; only put #s)	Specify if Other	
Email	10, 1 KO, 4 KT	Faculty/Unit/Organization	, K • ••, ••,
Phone (day Email	vtime; only put #s)	Affiliation #iliation Specify if Other Faculty/Unit/Organization	4 .
Relevant link (project and/or te	(s): (to website(s) or social media re:	• ••. ••.= q=.+ .•q = ••.	, 5 + 4 - No. 1 - 1 - 5 - 5 - 5 - 5 - 5 - 5 - 5 - 5 -

$$-$$
" $\ddagger f - \dagger - \dagger$ srsrá" \ddagger Š \ddagger "

Answer the following questions and save this form to your files for future reference before uploading it on the SPF website with Section A - Cover Page.

Project Lead
First & Last Name

Matthew McCormick
First & Last Name

Phone
(daytime)

+1 (204) 805-0816

Email

matthew.lewis.mccor@gmail.c

will make you loose the line's characters (approx. 140 characters). Once you successfully pass this first stage of the application process, the lss OKcatedyolicat

Project Vision Student food groups are connected and stable over time, and widely recognized as unique applied learning experience

A vision depicts the ideal future that someone is hoping for. Thus, a vision is a dreamed aspiration that someone intends to lead or contribute to, and it does not necessarily need to currently seem realistic. As such, tell us how you see McGill campuses in an ideal world once your project is completed successfully. The vision does not need to be completed within the timeline of the SPF funding.

Project Goal

Create lasting partnerships among three student groups (Farmers' Market, MSEG, Organic Campus), encourage system thinking, resource/knowledge sharing to increase resilience of these projects through collaboration.

A goal is the overarching desired tangible realization (and thus change) to be achieved within the project's lifespan. The goal contributes to the project's vision in a palpable and realistic manner. The project's goal may last longer than the SPF funding lifespan. In line with the SPF mandate, when achieved, your project's goal should result in a culture shift (e.g. change in ideas, habits, behavior).

(530 char. max. ~80 words)

In Fall 2015, the project leader completed an ASR project to identify challenges faced by student-run food projects (Farantees, M Organic Campus and MSEG). For example, the farmers' market could not meet total demand for its CSA baskets; Organic Catter us to produce supplier; and MSEG, due to its physical isolation, struggled to reach the downtown campus. These groups can workertoget to overcome their individual project challenges collaboratively. The project resulted in 1) the establishment of officialds in partnerships among the three groups and 2) the creation of a student local food collective (the Kohlrabi Collective) theoretic retail space in SSMU. The MFM is now selling CSA baskets on behalf of MSEG and Organic Campus will be selling MSEG phesitude at retail space in SSMU. Come Fall 2016, student produce from the ecological garden will be more accessible to the downtown dispriment through CSA shares at the market and over-the-counter sales three days/week in SSMU. As a collective, the three groups will mee twice/term to discuss ways to overcome longer-term barriers to project stability and collaborate on events/outreach activities. Our application to the SPF is a request for funding that will cover the costs of putting these collaborations into actionpartic meet the increase in demand for produce downtown, MSEG will require investment in efficiency of vegetable harvest. Collaboratio limit (including including includ



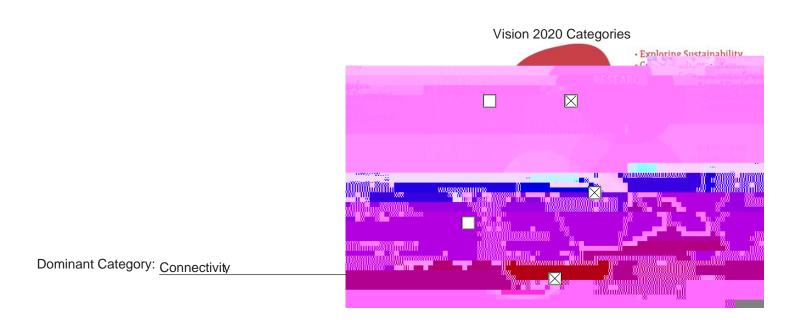
-" $\pm f - + - +$ srsrá "- \pm Š \pm "

'•-" $\pm f$ Ž - \pm " \pm ...

SPF Application Form Section B - Project Overview

Collaborations are sustainable over time because all groups were involved in the process of designing partnerships. Working tog will alleviate challenges of each member group such that partnerships are self-reinforcing. It is in the interest of eachtgrouzintain and improve on these collaborations into the future. We intend to record the 'story' of collaboration to maintain institutionethory,

- ABOUT SUSTAINABILITY -







$$-$$
" $\ddagger f$ \dagger \dagger \vdots srsrá " \ddagger Š \ddagger ", '•-" \pm f Ž \pm " \ddagger ...

Section C - Project Plan

Answer the following questions and save this form to your files for future reference before uploading it on the SPF website.

SPF Application Form

Project Title The Kohlrabi Collective

Project <u>Vision</u> Student food groups are connected and stable over time, and widely recognized as unique applied learning experience.

As indicated in your Section B - Project Overview.

Project Goal

As indicated in your Section B - Project Overview.

1. List 1 to 3 main impacts you expect/wish to have with your project - these must relating to the above Vision and Goal:



Fonds des projets durables - " $\ddagger f$ - \dagger - \dagger = s r s r á " - \ddagger Š \ddagger ",

SPF Application Form

Section C - Project Plan

3. List the 4 to 7 most important activities that you need to conduct to reach the objectives you listed before. Try to make these as S.M.A.R.T. as possible. Also indicate at least one output and a key success indicator per activity. (Sample Project Plan)

Your main activities should relate to the objectives you listed. As such, if you consider this crucial to your project, you may end up having an activity that relates to your monitoring objective(s) (e.g. developing a survey, any other activity that will help you and other stakeholders learn through your project) or to your outreach objective(s) (e.g. producing and promoting a video about the project). For each activity, indicate the output(s) that will be created as a result, such as a deliverable (e.g. video, report), training, website, network, design plan, or any other output adding value to the project and helping reach objectives/impacts.

S.M.A.R.T. Main Activities (125 char. max. ~20 words)	Related Objective #(s)	Resulting Output(s)	Related Key Success Indicator(s) - also indicator(second targeted numbers for each (85 char. max. ~ words) (ignore the circles for now)	
Identify and collectively resolve remaining concerns among groups participating regarding finances and structure of colla	1, 2, 5, 6 abs	Meet. Minutes Consensus	written contracts: frequency/quantity of stransactions, and pick-up/drop-off times	0
Include announcement in multiple campus listervs, and publi an article in the McGill Daily + Tribune, CKUT interview	sh 3, 5	blurb, publish media	# of listserv submissions 20, and media coverage 3; # increased CSA basket interest.	res
Decide number of MSEG baskets sold through Market; finali. Organic Campus' Fall weekly produce order from MSEG	^{ze} 1, 2, 6	produce order, CSA lis	# of baskets and weekly order sheet toonfirmed	
Finalize collective mission statement, mandate and 2 year action plan	1, 2, 5, 4	mission, plan, mandate	%members attending meetings, frequence of meetings 70, % attendee participation	
Finalize hiring of new market and organic campus coordinate incorprate partnership logistics into training of all new staff	ors; 6, 4	new training manuals	%attendance of new staff at collective meetings 80, updated training manuals	0
				0
Provide any additional qualitative details that you would like	to share w	ith the SPF ab	out your activities. (800 char.max.~115	w.)
4. Now, about the circles: Select a total of 3 success indicated your project out of all those you indicated for your objective relevant to your goal and to creating a culture of sustainal.	ves and ac	tivities. These	3 indicators should be the most	
When selecting your indicators, make sure that you will have/plan the time a project. Before you start your project, the SPF may ask you to change a cho sustainability reporting. Note that, in addition to these three indicators, you will be required to indicate progress towards your final 7 indicators in your and learning that occurs during your project (not only results), these reports	osen indicator will be asked our progress	r for another that s to track four other and final reports to	seems more pertinent to the SPF or to the University generic ones that will be specified in the Award Lette of the SPF. Because the SPF values the experiences	er.
We have selected the 3 Success Indicator	_			
 For all projects, there exist various risks, i.e. factors or pre negatively influence the successful achievement of the pr project and the mitigation measures you intend to use/imp 	econditions oject's obj plement to	whose probat ectives. Please reduce their lil	ole presence or absence could e indicate 2 to 4 main risks for your kelihood. (advise if you have more to list))
It is particularly important that you list all risks to health and safety of the pro	oject's team r			
Main Risks (65 charac. max. ~9 words)	untion the accident		ve Measures (65 char. max. ~9 words)	
non-student farmers/vendors may sense student group favor			<u> </u>	1
MSEG may find that selling own baskets downtown more pro			· · · · · · · · · · · · · · · · · · ·	
Introducing middle-people may remove farm-buyer connection		· · · · · · · · · · · · · · · · · · ·	·	
Organic Campus having additional supplier may complicate	proc ess ws	staff training ma	anuals, adjust process as needed to simpl	ify
We have	more risks t	o list:		



Sustainability Projects Fund	(SPF)	4
〈ŽŽ ^^〈‡'^	—• − f	1
srsr Ї"""''•‡ -	‡•-á	-1
'	4	



SPF Application Form

Section C - Project Plan

6. List the 3 to 10 stakeholders on/off McGill campus(es) that will be involved with and/or impacted by your project, and indicate their respective role in your project.

Stakeholder's Name(s)	Affiliation	Role in the project	Confirmed support/ participation
Oliver de Volpi	Advisor, admin stakeholder	attended a collective meeting, stated support	Yes
Caroline Begg	Advisor, faculty stakeholder	Advisor to MSEG and Market	Yes
John Lindsay	Student sust. coordinator, SHHS	Stakeholder, MFSP mgmr, collective membe	Yes
Dana Lahey, Meal Exchange	Market founder, stakeholder	supplier of resources, advisor to project	Yes
Sarah Archibald, Meal Exchange	national student food network	connect collective to national student projec	t¥es
Isabelle Mailhot Leduce	Sust Food Coordinator, Concord	share experiences of Concordia food coalitio	Yes
Kimber Bialik	SSMU VP Clubs/Services	advise on club status of collective, fee levy	No
McGill Food Systems Project	Facilitate food research/collabs	collective members, connect us w/food group)¥es
Ag. Connect Inclusive Education	Partner w/ market and MSEG	work placements for students w/disabilities	Yes
Farm 2 School	Partner w/market, MSEG, OC.	Collaborate on collective education/outreach	Yes

- PRELIMINARY TIMELINE ASSUMING THAT PROJECT STARTS IN 3 MONTHS -

Note: If your project is approved, you will be asked by the SPF staff to fill out a more detailed timeline before any funding can be allocated.

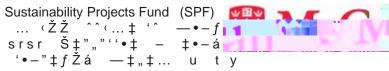
Key Tasks and/or sub-tasks	Related Output(s)	Responsible Team Member(s) (Section A-Cover Page - members' initials)	Start Date	End Date
Update coordinator training manuals	training guides	M.M R.G K.P A.P.	Mar 14 2016	April 11, 2016
	•			

		(
_			

- ADDITIONAL INFORMATION -

Where relevant, the profiles/CVs of the people to be directly involved in the project are attached: List of appendices, if any (max. 7 pages of appendices, excluding profiles/CVs):





Fonds des projets durables

-- " ‡ f -- † -- † ± ~ ‡ Ž ' ' ' ‡ • ‡ • -
s r s r á " -- ‡ Š ‡ ", " ' • ‡ -- ‡ • -
• • - " ± f Ž -- ± " ‡ ...

SPF Application Form Section C - Project Plan

- BUDGET -

When completing this form, please refer to the SPF Guide to Budgeting for additional information and explanations. If you would like to submit a more elaborated Financial Model/Business Case in addition to this SPF project budget (for instance, because of the nature of your project; e.g. you plan to generate some revenues through selling some items, revenues that will then allow your project to become financially self-viable), please develop it separately and join it as an appendix to this application. If you need guidance on how to elaborate a Financial Model/Business Case, see suggested resources on the SPF website.

REVENUES

Please indicate any funding you will receive or anticipate receiving to complete your project, including funds from McGill Departments and Units.

	(A) Funding Source(s)	(B) Amount (\$)	(C) Status
1.	Sustainability Projects Fund (SPF)	\$1,973.00	Unconfirmed
2.	SSMU Green Fund	\$360.00	Unconfirmed
3.	Donation Dorval Horticultural and Ecological Socie	ty \$400.00	Confirmed
4.			
	REVENUES GRAND TOTALadd all (B)	\$2,7	33.00

EXPENSES

1. Salaries & Wages

If applicable, indicate the job position(s) under your project and the associated costs. See the SPF Guide to Budgeting for further instructions.

						•	•	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
		~# of Hours	~# of	Hourly	Subtotal (\$)	20%	Total Cost (\$)	Funding
Year	Position Title	per Week	Weeks	Wage* (\$)	(C x D x E)	Benefits	(F x G)	Source(s)**
						1.2		
						1.2		
						1.2		
						1.2		
	Expenses Subtotal 1 - add all (H)						\$0	.00

2. Other Expenses

Indicate all of the expenses associated with your project; think back to all of your project's activities and all of the items that you need to complete them. It may be beneficial to group by category (not required); if you do so, please use the following categories: Materials-Supplies, Equipment, Printing, Events, Transportation, One-time Profess. Fees, and Miscellaneous.

(A)	(B)	(C)	(D)	(E)	(F)
	Item Description	# of	Unit Cost	Total Cost	Funding
Year	(<u>inputs</u>)	Units	(\$)	(\$) (C x D)	Sources**
16	LG. Veg. Bins	10	\$14.00	\$140.00	1
16	MED. Veg. Bins	10	\$13.00	\$130.00	1
16	Push Cart (market)	1	\$75.00	\$75.00	2
16	Market Tent	1	\$138.00	\$138.00	2
16	Sandwich boards	3	\$50.00	\$150.00	2
16	Plastic 4 grnhouses	s 2	\$243.00	\$486.00	3, 1
16	harvest machete	2	\$21.00	\$42.00	1
16	produce knife	2	\$26.00	\$52.00	1
16	plastic mulch layer	1	\$1,420.	\$1,420.)1
16	veg. transport trays	5	\$20.00	\$100.00	1
	Expenses Si	ubtotal 2	2 - add all (E)	\$2,7	33.00

EXPENSES GRAND TOTASubtotals 1 + 2 + 3)

\$2,733.00

** To indicate the one or many Funding Source(s) that will pay for the expenses, use their respective number as you listed under Revenues (SPF or other).

^{*} If position hosted and managed under a McGill Department or Unit, consult with their HR staff or supervisors for the applicable salary rates. If position not hosted and managed under a McGill Department or Unit, see the SPF Guide to Budgeting for the Hourly Wages applicable to hiring under the SPF.

Appendix 1

Summary of Related Applied Student Research Building Resilience of Student Local Food Groups Through Collaboration Project Coordinator/Researcher: Matthew McCormick Community Partners: MacDonald Student-Run Ecological Gardens (MSEG) Organic Campus McGill FarmersÕ Market **ECOLE** Project **Project Duration: \$ept 2015 - October 2016** Problem Statement: Student local food producers and distributors at McGill (Organic Campus, MSEG, FarmersÕ Market) are facing barriers to project stabilitiese projects have not, up until now, realized their potential to work collaboratively to share resources, knowledge and connections. Research Questions: 1.

_

Budget Summary by Item

	the colla resilient ft 22	FILL THE HEAT OF THE PARTY OF T	wo oth y	(<u>10</u> 5-3 5-3 5-4 5-4 5-4 5-4 5-4 5-4 5-4 5-4 5-4 5-4
ec la	c-ra k, and the rest to talk e sently to the sently to th	per 112 9a Msi		dik Jacobski die Wes G)/s
	if with M	ello i		
S C C C C C C C C C C C C C C C C C C C	ptip indhew. tigg lableto kecci Mattisa seco	mic 30	ino _l	. = 0e . : : : : : : : : : : : : : : : : : : :
e 35,30 ,				
		de dext Jene Unvivignet de la Run	tu lcc	
	o logil the Cover of the Covero	ish cesi, sa	ngshekt undente rs: Gard e soond	il sy sign of the
			a licatic , a on the e groups at EGWareno	e jet Free jee
	Tarko u a auriksmi Tare im sen Calin cer im sen Calin cer Tare a sen	anv'' Hor. E otly; an Ir so ur atov	And per	2 30 8 1 8 1 8 1 8 1 8 1 8 1 8 1 8 1 8 1 8
	Sneat C itiek na . Nicya onc estileni lita a lige atiC ico	= eig lint-i c = 5100 stabi n = t ntly nt = ffic(5ar# es	es ten	
	1056 srje m. Jage Pest pi. n. eV elle Pi. pi. j.	E its t w /ii F its t w /ii F its t w /iii G s its on its on its	g e sed	e ili E ili E ili E ili E ili E ili
r Cor.		zaniz yed za la lina: zeo na cio	intsi Nog restro	i i i i i i i i i i i i i i i i i i i
	Control of the state of the sta	erriganica Esemnica See San	e ctc h hes ne eel o ase	e ske sign de ske
S JO STATE OF THE	Cather lead to the state of the		MS MS	e Au e (and

To Whom It May Concern:

As a former manager of the Macdonald Student Ecological Gardens (MSEG) am writing to express my support and confidence for the SPF proposal by the Kohlrabi Collective to facilitate cross collaboration betwe